



EAST CELEBRITY ELITE CENTRAL

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ALL-STAR ELITE



WELCOME TO EAST CELEBRITY ELITE - CENTRAL

We ask that all athletes' parent/guardian review this packet and read EVERY PAGE. By signing the East Celebrity Elite Central Registration and Release Form and the attached Parent/Cheerleader Agreement, you have agreed to ALL rules and regulations in the Parent/Cheerleader Rules & Regulations packet.

Please keep in mind that this packet may not contain all of the information you need throughout the season. You will receive notices throughout the year via email, social media sites, and the BAND app. We also post information on our website. It is YOUR responsibility to stay up to date on all information. Please make sure we have a VALID email address so that we may communicate with you. It is your responsibility to keep your email current with our office staff. Make sure our e-mails are not marked as "spam" in your account. Our e-mails will come from eccentral@hotmail.com or ecelancaster@hotmail.com. Also, be sure to join our closed Parent Page on Facebook: <https://www.facebook.com/groups/205079716312414/> where information is shared on fundraising and other goings-on at the gym.

If you are new to all-star cheerleading, we encourage you to take time to research or speak to other parents to learn as much as possible about the sport. In addition to your monthly tuition, you have uniform expenses, competition fees, coach fees, music and so forth. Don't shy away from this sport simply because things are new and overwhelming. Take advantage of fundraising. Many families fundraise all fees! Stick with it and we guarantee your child will make friends for a lifetime and you may too!!!

EVERY CHEERLEADER MUST HAVE THESE ITEMS ON FILE IN ORDER TO BEGIN PARTICIPATION: You will not be allowed to participate in any classes, practices, camps, clinics, or choreography sessions until these important items are returned with the proper signatures.

1. Birth Certificate (copy is sufficient)
2. Cheerleader Physical or Doctors Note
3. Completed Forms
 - A. East Celebrity Elite Central Registration and Release Form (may be completed in Parent Portal)
 - B. Debit/Credit Card Form (must be physically returned to participate in auto-bill)
 - C. Financial Obligation Agreement (may be completed in Parent Portal)
 - D. Assumption of Risk and Waiver of Liability related to Coronavirus (may be completed in Parent Portal)
4. First Payment of Tuition and Fees

To all of our current Central families, thank you for your continued loyalty and support. You are what makes ECE the best gym in New England. If you are new to Central this season, we feel fortunate that you have chosen our gym as your home for the 2023-2024 season. WELCOME TO OUR FAMILY!



2023-2024 PARENT/CHEERLEADER RULES & REGULATIONS

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Below is a summary of costs, with notes as to which items are/are not included within the above Fee table:

1. CHOREOGRAPHY AND MUSIC FEES

Every child will be required to pay a choreography fee for their routine. We hire many professional choreographers and music producers.

2. REGISTRATION FEES

This Fee covers your annual registration with ECE Central, which runs from June 1st to May 31st each year.

The USASF requires that parents complete annual USASF registration for their child(ren). In the past, the gym has done this on athletes' behalf. We will provide instructions on this later in the summer.

3. CAMP FEES

For the 2023-2024 Season we will be holding a "bootcamp" for all full-year teams.

4. COMPETITION FEES

All teams at East Celebrity Elite will begin competing/performing in December (if ready) and finish in April. A complete competition schedule will be released to families by the end of July. We are currently in the process of deciding which events each team will attend for the upcoming season. Please be aware that the competition fees also include costs of coaches' stipends, coaches' travel fees, coaches' airfare, car rental etc. Estimates are based on past years' competition fees.

The fundraising opportunities provided by our Fundraising Committee can greatly reduce your fees for the season. This is where your fundraising commitment comes in. The more you fundraise, the less expensive these out-of-pocket costs will be. Take advantage of summer fundraising, as there are many opportunities to do so.

5. PRACTICE WEAR

For the 2023-2024 Season we will be purchasing practice wear for all full-year teams. Athletes will receive 1 practice wear set, two shirts and a hair accessory.

Additional, optional practice wear items are available for purchase from the pro-shop.

6. UNIFORM and HAIR ACCESORY

ELITE TEAMS: \$475 This IS NOT included in the Fee Schedule above for Elite Teams.

HAIR ACCESSORY: \$20-\$25 This IS NOT included in the Fee Schedule above for Elite Teams.

A new uniform for the Elite teams was purchased for the 2022-2023 season. This uniform will be used for at least 2 more seasons. The cost of a new uniform is not included in the above fee schedule as not all athletes will need a new uniform.

Everyone will need to buy a new competition bow/cuff which is custom made to match our uniforms. These typically arrive in December and can be purchased at that time.

7. SNEAKERS

Athletes will be required to purchase all white, cheerleading sneakers. Sneakers will be available to purchase in the Pro-Shop and may be purchased at any point in the season. The cost of sneakers is NOT included in the above Fee Schedule.

C. TRAVEL COSTS

All families at East Celebrity Elite Central are responsible for their own airfare and hotel costs when traveling to out-of-state competitions. For travel competitions, East Celebrity Elite Central will provide a room block and instructions to each family about how to secure these rooms. When planning our travel for the season, we do our best to minimize travel costs by choosing locations that are accessible by most major airlines and by choosing hotels that are affordable. Please also remember that booking airfare in a timely fashion can greatly reduce your travel expenses. In addition, some families decide to drive to various events rather than flying.

When deciding which competitions to attend, a great deal of research is done. Determining factors include the competitiveness of each event, cost, date, location, etc. Please know that some additional overnight stays may be incurred due to 2-day events located with New England. All of these competitions are in a 1-3 hour radius and are within driving distance. However, many families choose to stay overnight to avoid commuting on both Saturday and Sunday.

II. PAYMENT POLICIES

A. PAYMENT DUE DATES

Please be sure to adhere to the payment due dates as your child will not be able to participate in any East Celebrity Elite practices with an outstanding balance. No child will be permitted to participate in any classes, open gyms, private lessons, etc. with a past due account. No child will be permitted to purchase merchandise from the Pro Shop with a past due account. Please understand that you will receive a schedule of exact amounts of competition fee payments once the competition schedule has been finalized. We will make every effort to have this available to you by August.

B. PREPAYMENT

We will be offering pre-payment discounts for full-year athletes who pay for the entire season by June 30th.

	ELITE
Tuition Prepay	-\$100
Team Fees Prepay	-\$100

C. REFUNDS

MONIES ARE NON-REFUNDABLE AND NON-TRANSFERABLE. [The only exception will be in the event of COVID-19 related competition cancellations.](#) Any payments for uniforms, competition fees, trips, tuitions, camps, clinics, choreography, etc., are non-refundable under any circumstance. **Should you leave the program prior to the end of the season (April 30th) you will be responsible for all FEES, even if they have not come due yet.** You also lose rights to any garments that you have paid for or put a deposit on. If you leave the program, regardless of reason, prior to receiving your East Celebrity Elite items, these are property of East Celebrity Elite. East Celebrity Elite reserves the right to move an athlete from one team to another at any point in the season. East Celebrity Elite is not responsible for reimbursement for any travel arrangements if your child is moved from one team to another, made an alternate or removed from the program.

[Should ECE have to shut down due to a pandemic, epidemic, health crisis, natural disaster, or any other event that is outside of ECE's control, we will seek reimbursements for any events we are unable to attend. If a refund is issued to us, we will refund to our customers. If we are not refunded, we will not be able to issue refunds to our customers. In the event of future closures, we will continue to charge tuition during closure and will convert to a virtual platform in any instance where in-person contact is prohibited \(for a maximum of two months\).](#)

D. FINANCIAL OBLIGATION AGREEMENT

1. All parents/guardians must understand that they assume full responsibility for all costs incurred as a member of East Celebrity Elite including, but not limited to, gym registration/tryout fees, monthly tuition, practice outfits, uniforms, competition and travel expenses, camp fees, or any other item(s), reservations or services purchased by or rendered to East Celebrity Elite. The payment in full of all fees, regardless of any circumstances that may arise such as dismissal from the team, switching to a new team, etc., must be made promptly.
2. All payment due dates must be met. Monthly payments are due the first week of each session. Monthly payments later than the 15th of the month will be automatically deducted from your credit/debit card on file. A \$25.00 late fee is assessed if payment is not made by the 15th of each month.
3. Do NOT give any payments to coaches. Office staff ONLY. Get a receipt for ALL cash payments.
4. Monthly payments are your responsibility. If you are not able to login to your account, please contact the office. We will continue to charge your account monthly late fees for each month that a balance is past due.
5. All East Celebrity Elite families will be required to keep a credit or debit card on file in the Parent Portal. You will receive an Auto Debit Authorization form, which must be completed prior to your first practice if you would like to participate in auto-billing.
6. Tuition pays for training. It does not pay for the right to perform.
7. Vacations or time off will not be prorated.
8. If you have questions about your statement, please contact the office 978-534-7070 or email ececentral@hotmail.com
9. You can pay by credit/debit card by logging in to your Parent Portal account. Checks, Cash, Money Order may be turned in at the front desk or you can mail your checks to 100 Duval Road, Lancaster, MA 01523.
10. Any payments resulting in NSF (non-sufficient funds), declined credit card, expired credit card, returned check and electronic debits, etc. will incur a \$25 service charge. It is your responsibility to update your information with us if it changes (ex– bank acct number, card number, exp date, etc)
11. All accounts must be in good standing to try out for the next season as well as continuing to participate in practices, competitions and other events.
12. East Celebrity Elite reserves the right to sit an athlete out of practice or to remove an athlete from their team at any time for failure to keep up with financial obligations.
13. Any monies received for an overdue account will be applied to the athlete's account items at the gym's discretion.
14. All tuition/fees must be current before an athlete may collect any clothing/uniform or other retail items.
15. Students with an outstanding balance may not schedule or participate in private lessons. They are also prohibited from taking classes or making pro-shop purchases until balance is brought up to date.
16. If an athlete chooses to leave or is asked to leave East Celebrity Elite for any reason before the season is over, any and all funds are completely non-refundable.
17. East Celebrity Elite reserves the right to turn over all delinquent accounts to collection agencies and the parent/guardian will be responsible for all additional costs incurred. East Celebrity Elite may also pursue legal means to collect balances owed on any delinquent accounts.

III. ATTENDANCE POLICIES

A. ABSENTEE POLICY

Every cheerleader is required to be at every practice, tumbling class, camp, choreography session and special event. Please note that if you do not adhere to these rules, you can be removed from the squad. East Celebrity Elite reserves the right to remove any child from the program because of excessive *excused* absences as well. If your child is involved in any other activities besides all-star cheerleading, please make sure they will not have conflicts. It is unfair to the team as a whole if each athlete gives a different level of commitment.

THIS RULE WILL BE STRICTLY ENFORCED: Starting in September, each cheerleader will receive **2 unexcused absences**, which can be used at your discretion. **You will not be able to use an unexcused absence the week of a**

competition. Should an athlete miss practice the week prior to a competition, for any reason, East Celebrity Elite coach or staff may remove the athlete from the upcoming competition. Please understand that this is for the preparedness and safety of all athletes on the team. If removed from the routine, athletes are still expected to attend competition in full uniform to support their team. **Any athlete on a team that receives a bid to Summit or Worlds, may not miss ANY practices for the 4 weeks prior to those year-end events.**

Please note that after your second unexcused absence, you will be placed on probation as notification and the next missed practice will result in removal from the team. This attendance policy has been put into effect to ensure that all cheerleaders participate with the same level of commitment. Unexcused absences can be used for school banquets, dances, birthday parties, family parties, communions, etc. If your child is sick *without* a doctor's note, this counts as unexcused. We realize that you may not always take your child to the doctor and for that reason, we suggest using unexcused absences wisely and only when necessary. **You cannot miss any competitions for any reason.**

Prior to September: We ask that no child miss more than 2 weeks of practice during the months of June, July and August. If you have summer vacations planned, please provide any dates that you will be missing to your coach in writing at the start of the season. We HIGHLY encourage cheerleaders to take vacations during gym closings, if possible. The gym will be closed from June 30th - July 9th and from September 1st-September 4th. Unless vacations are already planned we do not recommend missing camp or choreography dates. These are mandatory and will determine placement in your routine.

You may have **excused absences** throughout the summer and school season. They consist of the following: illness or injury (MUST HAVE A DOCTORS NOTE), school event for a grade (MUST HAVE A SCHOOL NOTE FROM TEACHER ON SCHOOL LETTERHEAD), an unfortunate circumstance such as a death in your immediate family. East Celebrity Elite coach or staff reserves the right to remove any child from the program if they have excessive doctors' notes due to injuries.

B. INJURIES AND RETURNING TO PRACTICE/COMPETITION

A written doctor's release will be required for your child to return to practice. If a replacement is needed to temporarily fill in for competition, the injured athlete may return when they are released AND it is the best fit for the team. If it is too much pressure or if the time constraints are too small, we may have to delay the return of the athlete if it is determined that it is better for the team. The coaches and the owners will make the decision.

C. HIGH SCHOOL /AYF CHEER/SCHOOL CHEER

1. East Celebrity Elite will use best efforts to work around:
 - a. High School scheduled practices, games (Fall/Football Season Only). We will require a list of high school practices and a game schedule by the end of June. If your high school coach decides to ADD additional practices, these will not be excused. For example: If your high school team practices every day from 3-5 and your high school coach adds a Sunday practice that conflicts with East Celebrity Elite, it will not be excused. If you cannot fulfill your obligation to your East Celebrity Elite team at any time, you may be dismissed and/or replaced.
2. East Celebrity Elite will NOT excuse absences for the following:
 - a. Youth Cheerleading/Pop Warner
 - b. Middle School Cheerleading
3. East Celebrity Elite will NOT allow the following:
 - a. Youth Cheerleading/Pop Warner (WINTER SEASON beginning Dec. 1)
 - b. High School Competitive Cheer (WINTER SEASON beginning Dec. 1)

Please understand that participation in other cheer programs during our competitive season not only causes scheduling conflicts but, in many cases, may be considered illegal by both the USASF and the school/youth governing organization.

D. VACATIONS

Please do not schedule any vacation plans for the Christmas or February School breaks. During the last week of December, we are often in the last stretch before we begin competing and we WILL have practices. We also often have competitions scheduled during the week of February vacation. Level 6 teams, do not schedule vacations in April because of Worlds. If you are new to the program and have already scheduled vacations, please tell the coaches at your first practice. Vacationing in the summer months is allowed, but you must give your coaches these dates at the start of the season. We ask that no athlete miss more that 2 weeks of practice during the summer months.

E. PRACTICE SCHEDULES

All East Celebrity Elite teams will have their first practice beginning week of June 11th. A complete practice schedule will be sent home and posted on our website. There are two different practice schedules that will be provided: One for Summer and One for Fall/Winter. The Fall/Winter Schedule will be provided as soon as possible.

SUMMER SCHEDULE (June - August): Teams will practice twice per week. There are no scheduled practices on Fridays, Saturday or Sundays in summer. (Worlds schedule may differ.)

FALL/WINTER SCHEDULE (September -April): All Elite teams will practice 2x per week for 2-3 hours apiece, for a total of 5 hours. One hour of practice will be dedicated to tumbling. Please note that the tumble hour is part of practice and is NOT optional! (Worlds schedule will differ.)

GYM CLOSURES:

- June 30th-July 9th
- August 25th -September 4th
- December 22nd – December 26th

F. IMPORTANT DATES TO BLOCK OFF FOR THIS YEAR

Please save the below dates for camps/choreography. More specific days/times will be provided for each team as soon as possible.

BOOTCAMP: June 19th-June 22nd (evening hours)

ELITE CHOREO: August 3rd-August 7th AND August 24th-August 27th

G. GENERAL ATTENDANCE RULES

1. You must attend and be ready to participate in all East Celebrity Elite activities including those unexpectedly added throughout the season.
2. Schedule all vacations so that they do not interfere with competition schedules.
3. Notify East Celebrity Elite immediately of all expected absences or tardiness.
4. DO NOT call the day of practice unless there is an unexpected emergency.
5. If you are not feeling well, you must be at practice. Call prior to practice or let coaches know at beginning of practice. In the middle of practice or when asked to do something is not an acceptable time to notify us.
6. Absentee forms are to be filled out prior to all misses and emailed or handed in to the office for file. Emails are to be sent to the office ALONG with notifying your coaches or team mom. Please do not post about absences on team pages/group chats.

IV. COMMUNICATIONS

A. CONTACTS

General/Billing - Please feel free to contact Kim Gorman with any of your needs throughout the season. You can email her at any time: ececentralkim@hotmail.com. You may also speak to her during office hours at the gym.

Classes/Clinics – Please contact the front desk to inquire about classes or clinics. You may email ecelancaster@hotmail.com or you may stop by or call.

Absences – Please email ecelancaster@hotmail.com to notify us of an absence. You MUST provide a note to your coach and the office staff with the valid reason for your absence or it will be counted as an UNEXCUSED absence. After two UNEXCUSED absences, you will be placed on probation and may be dismissed from the program after a third. The note can be emailed to ecelancaster@hotmail.com. You MUST also fill out an absentee form with the office. Do not assume that texting or messaging your coach is valid enough for an excused absence. The office staff keeps records of absences; therefore, you need to follow the proper procedure. Do NOT post about absences or tardiness in Band.

B. WEBSITE, BAND, EMAILS, FACEBOOK

1. “BAND” and E-mail are our primary modes of communication with parents. Please ensure that your email address is kept updated with the office or in the Parent Portal. The “BAND” app may be downloaded for free and parents will be added to their team’s band once teams have been made. Band is team-specific information.
2. There is a closed parent Facebook page that we often share gym-wide information on. We recommend that you request to join this group: ECE Central Parents
3. All completed forms and information must be turned in to the ECE Central office as requested.
4. The East Celebrity Elite - Central website, emails and Band must be checked regularly for any and all updates. The link to our website is www.ececentral.com

C. TEAM MOMS/DADS

Each team at ECE Central will be assigned a “team mom/dad”. The function of the team parent is to help disseminate information, collect forms, organize team functions, etc. Please remember that team moms/dads are volunteers and giving their time to help make the season successful and fun for all athletes. You will be notified of your team mom/dad once one has been assigned.

V. GENERAL RULES AND REGULATIONS

A. DISCIPLINE SLIPS

We have implemented a system that involves discipline slips that will be issued for misconduct for breaking any rules or regulations within this contract or for any reason(s) a coach or staff member deems necessary. The system will work in the following way; if a cheerleader receives 3 discipline slips, they may be removed from a team or asked to participate in alternate status. Please be aware: No refunds are given for any reason. Parents and cheerleaders are notified each time a discipline slip is issued.

B. DROP OFF AND PICK UP

Hundreds of children and parents go in and out of the gym. Safety is our number one concern. Please slow down and watch for children. Please discuss with your child to ensure their safety. They should wait for pick-up INSIDE the gym and NOT in the parking lot. Please stress our rules and guidelines for staying in the building.

C. BATHROOMS

At no time are cheerleaders allowed to use the adult bathrooms or locker rooms in Orchard Hills. They are allowed to use the children’s bathrooms designated only for them. Cheerleaders are not allowed to ever use the bathrooms alone. They must have a coach, adult or fellow cheerleader with them at all times.

D. PARKING LOT

You must PULL INTO a parking spot when picking up or dropping off your child. Please do not stop your car in the middle of the parking lot, this is unsafe for you and the cheerleaders. DO NOT block other tenants and/or

businesses or block traffic. Do not create spots in the lot.

E. INCLEMENT WEATHER POLICY

Inclement Weather Policy: Every reasonable attempt will be made to open our doors for business on regular scheduled practice days. However, in the event of severe weather conditions, you may call the gym 1 hour prior to your regular scheduled practice time or check our website or Facebook page. **Do not assume that, if school has been closed, the gym is closed.**

F. GYM HOLIDAYS

We are closed on certain holidays and vacation weeks. These dates will be posted on our website. Please keep in mind; some months have five weeks while others have four. We do not charge more for the months with five weeks. This allows us to close for those weeks and those Holidays. Also, during competition season, we add many, uncharged for, unscheduled practices for each team.

G. RULES ABOUT TRAVEL

We want all parents & cheerleaders to be aware that when we travel to an out-of-state competition, the primary purpose of our trip is to compete. While we hope each family will enjoy our trips, they are not intended to be a "family vacation." However, if there is time available and you would like to extend the trip by a day on either end you may do so with the permission of your coach. **No athlete will be allowed to miss practice times or exhibitions that precede the competition.**

1. All families must book their travel arrangements in a timely fashion. ALL PARENTS MUST TRAVEL WITH THEIR CHILD ON ALL TRIPS. The East Celebrity Elite staff will not be responsible for chaperoning your child. If you cannot attend for any reason, it is your responsibility to find a parent who is willing to chaperone your child and stay in their room.
2. Please adhere to the hotel block time restraints and book your rooms within the allotted time frame. Not adhering to the room block requirements can cause other members of the gym to lose their reservations.
3. Athletes must not leave the gym to travel to an event prior to their last scheduled practices. You must check with your coaches or gym management so that you will know the expected dates of departure. Anyone found to have booked their travel before the allowed date will be asked to change their travel plans or the athlete may be replaced in the routine.
4. Your child is there to compete and will have scheduled practices, meetings, and team functions during the time we are there. These are MANDATORY. Athletes must arrive to all meeting times on time.
5. You must follow the designated travel dates, scheduled meeting times, activity times, etc. set forth by East Celebrity Elite at all competitions. All competition dates, venues, and itineraries will be released to parents as soon as we have that information.
6. Athletes must be at all travel comps by 5 PM on Friday, unless otherwise noted.
7. Any child who engages in ANY ILLEGAL activity will be immediately removed from the EAST CELEBRITY ELITE program. This includes any alcohol or drug use, smoking, and/or stealing. If there are any other illegal activities that are not listed, the rule above still applies.
8. No refund will be given if your child is moved to a different team or taken off a team at East Celebrity Elite.
9. When jackets, backpacks, medals, etc. are given to participants by event companies, only those who participate on the competition floor will receive those prizes.

You are representing EAST CELEBRITY ELITE when you travel to a local or out-of-state competition. We take our reputation very seriously and have worked very hard to be regarded as a respectful program with high morals and ethics. We want to ensure that every child is safe and in order to do this, we must enforce these rules to the highest degree. We expect all cheerleaders and parents to display a high level of sportsmanship at all times.

H. THE CHEERLEADING WORLDS/ THE SUMMIT

All ECE Central teams who receive bids to The Cheerleading Worlds and The Summit will attend. These are two prestigious year-end events at Disney World in Orlando, Florida.

Dates:

The Cheerleading Worlds: April 26, 2024 – April 29, 2024

The Summit: May 2, 2024 – May 5, 2024

I. HEALTH

1. You must provide East Celebrity Elite with your current health insurance and emergency information.
2. You must inform East Celebrity Elite of any medical condition that may limit or prevent participation in any East Celebrity Elite activity.
3. Immediately notify East Celebrity Elite of any injury sustained as a result of a sanctioned East Celebrity Elite activity.
4. Provide a written physicians note if you are unable to participate, including the duration of time that your participation is limited.
5. Provide East Celebrity Elite with a list of medications that you are currently taking.
6. All athletes must refrain from the use of illegal drugs, alcohol, tobacco or any other harmful substances.
7. If you are injured inside or outside of ECE Central and cannot participate in cheerleading for a limited time; when you are able to return, you must obtain a doctors note stating 100% capacity to return to ECE Central.
8. If, for any reason, the coach feels that you are not able to fulfill your obligation due to extensive sickness, multiple absences (even if excused by doctors notes) or other commitments, you may be removed from your squad or placed on alternate status.

J. GENERAL

1. Only registered athletes are allowed in the practice areas. Siblings, family members, friends, etc. are not allowed in the practice area. Students who are not in a class must not be in the gym.
2. All spectators in the parent area **must keep conversation positive** and refrain from criticizing other children, coaches, etc. Any issues should be brought directly to our attention: email: ececentralkim@hotmail.com rather than being discussed in parent areas. This area is intended to be for your enjoyment. If this area becomes a negative atmosphere, we reserve the right to close the parent area.
3. No food, gum or drinks are allowed in practice area.
4. All trash must be disposed of in appropriate trash receptacles.
5. No cell phones are allowed in practice areas.
6. All choreography and music is highly protected and should not be shared, traded, shown or discussed with others. NO videos or music should be uploaded to any public sites such as YouTube, Facebook, etc.
7. Every child is required to be at every practice, gymnastic class, camp, choreography session and special events. If, for any reason, the coach feels that you are unable to fulfill your obligation due to sickness or other commitments, ECE has the right to remove you from the squad or put you on alternate status.
8. Every cheerleader AND parent must hold the ideals and morals that the EAST CELEBRITY ELITE program abides by. That includes being a team player, showing respect for all members of all teams, including their own, other teams in the gym, and other competing teams. No foul language should be used at any time while representing East Celebrity Elite. If for any reason we find that a cheerleader or parent is not upholding these qualities, they will be asked to leave the program.
10. East Celebrity Elite reserves the right to place children on the team that they feel best suits their ability, age and needs. We also reserve the right to move any child at any time in the year to a different team if we feel the needs of the team or the ability of the child has changed.
11. East Celebrity Elite reserves the right to name alternates to any team in the program at any time during the year. A child can be named an alternate at tryouts, or can become an alternate at any time during the year. Any child that is an alternate is required to pay tuition and fees.
12. We will not work around schedules for any activities that your child may be involved in, unless otherwise stated in this handbook.
13. Please be aware that our employee office and staff room are exclusively for our staff.

14. No parent should interrupt a coach or instructor during practice or class. If there is an issue that you need to discuss, please let our office staff know and we will get in touch with you to schedule a meeting to discuss your concern.
15. NO EAST CELEBRITY ELITE CHEERLEADER is allowed to compete with any other all-star program. No cheerleader is allowed to participate in tumbling classes at other cheer, gymnastics or tumbling facilities without the written consent of the gym owner or director.
16. Any monetary prizes won by teams at competition while representing East Celebrity Elite become the property of East Celebrity Elite.
17. No Cheerleader is to wear any jewelry during practices or competitions. This is a USASF rule and it will be strictly enforced. It is for the SAFETY of your child.

K. MULTIPLE ECE LOCATIONS

1. Athletes may only try out at one ECE location. Athletes may not register for tryouts at multiple locations.
2. If you quit any ECE team during the season, you are not permitted to join another team at a different ECE location in the same season.

VI. REPRESENTING ECE

A. DRESS CODE

1. Athletes must maintain a groomed appearance and good personal hygiene at all times.
2. Hair must be pulled out of face at all practices and events.
3. While in any East Celebrity Elite clothing or representing the gym in any way, inside or outside of the gym, we expect each athlete to hold themselves at a high standard and to represent the gym in a dignified and positive manner.
4. All East Celebrity Elite members must wear ONLY East Celebrity Elite apparel during competitions. No PJ's, UGG slippers or boots or street clothes are to be worn at any time. Also, no skirts are to be unbuttoned or top to be unzipped. We want our athletes to represent our gym in a positive way.
5. Socks and sneakers must be worn at all times while at practice.
6. Jewelry must be removed prior to meeting times. Coaches will not be responsible for holding jewelry.
7. Nails must not extend past the tip of fingers. No colored nail polish may be worn at competitions.
8. During competition season, we ask that athletes refrain from dyeing their hair an unnatural color as this can be distracting for judges.
9. Dating age students may not show ANY public displays of affection while in an East Celebrity Elite uniform or clothing. Handholding is also not acceptable while in uniform.
10. All athletes must be in full uniform for all award ceremonies. Uniforms must be completely buttoned and zippered.

B. EAST CELEBRITY ELITE CLOTHING/APPAREL

1. No one may use the East Celebrity Elite logo or name for any clothing, novelties, or any other use unless authorized by the owners. PARENTS ARE NOT ALLOWED TO MAKE THEIR OWN CLOTHING USING ECE LOGOS, TEAM NAMES OR SLOGANS.
2. Any items that are distributed to any East Celebrity Elite athlete where money is being collected must be pre-authorized by owners.
3. Anything created without approval will not be acceptable and cannot be worn in the East Celebrity Elite gym, to any competitions, or to any East Celebrity Elite activities.
4. If you leave the program for any reason, you are not able to wear a uniform to any East Celebrity Elite events in representation of East Celebrity Elite. This is a false representation of East Celebrity Elite.

C. SPORTSMANSHIP/CONDUCT

1. Always set a positive example for others.
2. Be respectful and courteous to everyone. This includes officials, security at competitions, cheerleaders

- from other teams, etc.
3. Refrain from gossiping! You will have a much more enjoyable season.
 4. Refrain from using abusive language and physical confrontations of any sort.
 5. Schedule an appointment for the discussion of any issues that may arise throughout the season.
 6. Accept placements and awards with dignity and class.
 7. Always cheer on other teams and gyms.
 8. Remember that East Celebrity Elite has formed relationships with other gyms, competition companies, etc. throughout the years. You are expected to always uphold proper sportsmanship at all times.
 9. Remember that your coaching staff will deal with any scoring issues at events. This is not something that parents or cheerleaders should discuss and under no circumstances should any parent approach a judge or competition official for any reason.

D. SOCIAL MEDIA POLICIES

We realize that there are many venues for social media including but not limited to Facebook, Instagram, Twitter, Fierce Boards, etc. All of these give us the opportunity to stay connected and get vital information in a quick and easy fashion. We are asking that all parents and athletes follow our social media policy and adhere to all rules. If you have any questions please ask BEFORE you post. If you feel a post is inappropriate, it probably is. We have a NO TOLERANCE policy for social media. This includes parents, athletes, coaches and staff. Social media is a great way to motivate kids, show support of your gym, congratulate other programs, show new skills gained and other positive comments. It is not a venue to air your dirty laundry or to complain about the program. If you have any issues that you feel strongly about please speak to the owners of ECE rather than posting on any form of social media.

1. No person is allowed to have ECE, Team Name or East Celebrity Elite as their screen name for any form of social media. Ex. KimECE is NOT acceptable for social media sites.
2. **All cheerleaders and parents must refrain from expressing any negative opinions on public message boards and Internet sites.** Please do not post negative comments toward any athletes, coaches, staff, other gyms, or competition company. This includes when you write something that may not say names but can be looked at as negative. Ex. "Wow, amazing how one kid can spoil a whole routine." This is not acceptable as it is negative without naming anyone in particular. Please only post positive comments!
3. No posting inappropriate pictures. If you are engaging in something illegal or inappropriate, please do not post on social media. Ex. Pictures of underage athletes drinking at a party even if not in ECE clothing.
4. Parents, staff and athletes should not use inappropriate/vulgar language on social media. Even though you do not reference ECE, many people know you are a part of our program and that is not how we want ECE portrayed on social media.
5. Do not post pictures of injuries. If you or your child is not in compliance with this policy, we will ask you to take down your post. If it happens again, you and your child will be removed from the program.



EAST CELEBRITY ELITE - CENTRAL PARENT/CHEERLEADER AGREEMENT

By beginning participation in any East Celebrity Elite – Central programs, parents and athletes (hereinafter referred to as “they”/”them”) acknowledge that they have read the East Celebrity Elite Central 2022-2023 Parent/Cheerleader Rules & Regulations and understand all of the terms therein. They agree to abide by these rules and regulations and understand that if they do not comply with any or all of these rules, the owners of the program have the right to remove them from the program.

Parents and athletes understand the financial commitment and the time commitment needed to participate in this all- star program. They agree to adhere to the Payment Policies, including the Financial Obligation Agreement, contained in the 2022-2023 Parent/Cheerleader Rules & Regulations.

If they cannot fulfill their obligation to the program, or if they are removed from the program, for any reason, they understand that there will be no refunds of any sort including, but not limited to, refunds of monies, merchandise, deposits, airline tickets, or hotel reservations. They further understand that they give up their rights to any of these items should they leave the program for any reason. Parents and athletes also understand that, as a member of East Celebrity Elite Central, they must abide by the program’s social media policies and rules for conduct. They also agree to conduct themselves in a mature and respectful manner when attending competitions, East Celebrity Elite functions or representing East Celebrity Elite in any capacity.

Parents and athletes understand that by participating in any practices or classes, they are agreeing to the terms herein.

REGISTRATION AND RELEASE FORM



Cheerleader Name: _____ DOB: _____

Parent/Guardian 1 Name: _____ DOB: _____

Parent/Guardian 2 Name: _____ DOB: _____

Address: _____ Zip Code: _____

Email Address: _____ Phone: _____

Emergency Contact : _____ Phone: _____

Special Medical Conditions: _____

1. **RELEASE & INDEMNITY:** I am aware that cheerleading and gymnastics are hazardous activities, and my child is voluntarily participating in this activity with our full knowledge of the danger involved and hereby agree to accept any and all risks of property damage, personal injury or death. I hereby release Kimberly Gorman, Central Sports LLC and ECE Central, and any of their instructors or agents from any present and future claims, including negligence for property damage, personal injury, or wrongful death, arising from my child's participation in cheerleading and gymnastics activities. Furthermore, I hereby voluntarily waive any and all claims, both presents and future, arising from my child's participation in cheerleading and gymnastics activities, including but not limited to negligence, property damage, personal injury, and wrongful death. I understand that cheerleading and gymnastics involve certain risks, including but not limited to, travel to and from the site of any future activity, physical contact and the possible reckless conduct of other participants. These risks also include but are not limited to death, serious neck and spinal injuries resulting in complete or partial paralysis, brain damage, and serious injury to virtually all bones, joints, muscles and internal organs. I further understand that cheerleading and gymnastics involves these risks despite the full attention of skilled instructors. I understand that I am responsible for my child before and after class. I take responsibility if I do not enter the building to drop off or pick up my child. I agree to hold harmless Kimberly Gorman, Central Sports LLC, ECE Central, its employees, volunteers and any agents from any claims or liability related to an accident or incident that may occur.

2. **READINESS TO PARTICIPATE:** I will do all to ensure that my child follows the rules and instructions given by the instructors at all events, cheerleading competitions and training/instructions sessions. I understand that my child may be temporarily or definitely suspended from any team due to behavior, tardiness and/or missed practices in which ECE Central owners, employees, volunteers, and any gym agents may deem unacceptable. I further understand that under any of these circumstances **NO REFUNDS** are given. This includes **ALL** fees. I also understand that at any time my child may be moved from one team to another based upon current skill and attitude. This will be at the discretion of Central Sports LLC and ECE Central staff. By signing this form I am also agreeing to all terms and conditions outlined in the "PARENT/CHEERLEADER RULES & REGULATIONS CONTRACT". (Parents responsibility, gym dress code, competition dress code, cheerleader rules of conduct, tardiness and absences, inclement weather policy, privates, competition schedule, fundraising, website, quitting the program, grants etc...) I understand if my child is a member of a team, missed practices cannot be made up.

3. **MEDICAL ATTENTION:** I give Central Sports LLC/ECE Central and its staff permission to transport my child to the nearest hospital in the event of an emergency. I further consent to medical treatment if necessary if the named parent/emergency contact cannot be reached.

4. **PICTURE/NAME PERMISSION:** I agree to allow my child's picture, name and or likeness to appear in any Central Sports LLC/ECE Central advertisements, websites and competition photographs, which may or may not be used for further magazine/paper/lobby advertisements for Central Sports LLC/ECE Central.

Parent/Guardian Signature _____ Date _____

ALL ATHLETES MUST HAVE A VALID CREDIT CARD ON FILE (unless fees have been pre-paid)

This form must be completed and RETURNED TO THE OFFICE.



**EAST CELEBRITY ELITE - CENTRAL
CREDIT CARD AUTHORIZATION FORM**

Cheerleader Name: _____ Team: _____

Credit Card Type: VISA AMEX DISCOVER MASTERCARD DEBIT

Card Number: _____ Exp: _____ CVV: _____

Name on Card: _____ Phone: _____

Address: _____ Zip Code: _____

EMAIL: _____

Please select an option below:

_____ Charge ALL Fees (Includes Monthly Tuition and Fee installments)

_____ Charge Monthly Tuition Only

_____ I do not want my credit card charged for monthly tuition or installment fees. I understand that any tuition that is not paid by the 15th of the month will be automatically charged to the card on file.

**All of the above credit card information is accurate. I am voluntarily giving East Celebrity Elite - Central the above credit card information. I understand that if for any reason my child quits East Celebrity Elite that any unpaid balances will be charged to the credit card provided.

Signature of Card Holder: _____ Date: _____

For office use only

NOTES: _____



EAST CELEBRITY ELITE CENTRAL FINANCIAL OBLIGATION AGREEMENT

1. All parents/guardians must understand that they assume full responsibility for all costs incurred as a member of East Celebrity Elite including, but not limited to, gym registration/tryout fees, monthly tuition, practice outfits, uniforms, competition and travel expenses, camp fees, or any other item(s), reservations or services purchased by or rendered to East Celebrity Elite. The payment in full of all fees, regardless of any circumstances that may arise such as dismissal from the team, switching to a new team, etc., must be made promptly.
2. All payment due dates must be met.
3. Monthly payments are due the first week of each session.
4. Tuition pays for training. It does not pay for the right to perform.
5. Vacations or time off will not be prorated.
6. All East Celebrity Elite families will be required to keep a credit or debit card on file with the office. Monthly payments later than the 15th of the month will be automatically charged to your credit/debit card on file. A \$25.00 late fee is assessed if payment is not made by the 15th of each month.
7. Any payments resulting in NSF (non-sufficient funds), declined credit card, expired credit card, returned check and electronic debits, etc. will incur a \$25 service charge. It is your responsibility to update your information with us if it changes (ex- bank acct number, card number, exp date, etc)
8. All accounts must be in good standing to try out for the next season as well as continuing to participate in practices, competitions and other events.
9. East Celebrity Elite reserves the right to sit an athlete out of practice or to remove an athlete from their team at any time for failure to keep up with financial obligations.
10. Any monies received for an overdue account will be applied to the athlete's account items at the gyms discretion.
11. All tuition/fees must be current before an athlete may collect any clothing/uniform or other retail items.
12. Students with an outstanding balance may not schedule or participate in private lessons. They are also prohibited from taking classes or making pro-shop purchases until balance is brought up to date.
13. If an athlete chooses to leave or is asked to leave East Celebrity Elite for any reason before the season is over, any and all funds are completely non-refundable.
14. East Celebrity Elite reserves the right to turn over all delinquent accounts to collection agencies and the parent/guardian will be responsible for all additional costs incurred. East Celebrity Elite may also pursue legal means to collect balances owed on any delinquent accounts.
15. Payments can be made through the Parent Portal by credit/debit card. We also accept Checks, Cash, and credit/debit card payments in the office or you can mail your checks to 100 Duval Road, Lancaster, MA 01523. Please clearly mark ECE Central.

Parent/Guardian Signature _____ Date _____

Parent/Guardian Name _____

Name of Athlete(s) _____



**ASSUMPTION OF RISK AND WAIVER OF LIABILITY
RELATING TO CORONAVIRUS (COVID-19)**

The Coronavirus, Covid-19, has been declared a worldwide pandemic by the World Health Organization. Covid-19 is extremely contagious and is believed to spread mainly from person-to-person contact. As a result, federal, state, and local governments and health agencies recommend social distancing and have, in many locations, prohibited the congregation of groups of people.

ECE Central (“ECE”) has put in place preventative measures to reduce the spread of Covid-19, however, ECE cannot guarantee that you or your child(ren) will not become infected with Covid-19. Further, attending ECE could increase your risk and your child(ren)’s risk of contracting Covid-19.

By signing this agreement, I acknowledge the contagious nature of Covid-19 and voluntarily assume the risk that my child(ren) and I may be exposed to or infected by Covid-19 by attending ECE and that such exposure or infection may result in personal injury, illness, permanent disability, and death. I understand that the risk of becoming exposed to or infected by Covid-19 at ECE may result from the actions, omissions, or negligence of myself and others, including, but not limited to ECE employees, volunteers, and program participants and their families.

I voluntarily agree to assume all of the foregoing risks and accept sole responsibility for any injury to my child(ren) or myself (including, but not limited to, personal injury, disability and death), illness, damage, loss, claim, liability, or expense, of any kind, that I or my child(ren) may experience or incur in connection with my child(ren)’s attendance at ECE or participation in ECE programming (“Claims”). On my behalf, and on behalf of my children, I hereby release Kimberly Gorman, Central Sports LLC and ECE Central, and any of their instructors or agents from the Claims, including all liabilities, claims, actions, damages, costs or expenses of any kind arising out of or relating thereto. I understand and agree that this release includes any Claims based on the actions, omissions, or negligence of ECE, its employees, agents, and representatives, whether a Covid-19 infection occurs before, during, or after participation in any ECE program.

Athlete and Guardian agree to abide by the ECE Central Social Distancing Guidelines while participating in both indoor and outdoor activities on the premises of ECE Central.

Parent/Guardian Signature _____ Date _____

Parent/Guardian Name _____

Name of Athlete(s) _____